

**Rules for the ARCO/BEEP Electronic Art Award
XVI edition
Awarded by the .BEEP { Collection;} in collaboration with ARCOmadrid
<https://www.beepcollection.art/award>**

The **.BEEP { Collection;}** due to its commitment to promoting and developing electronic art, organize the **ARCO/BEEP Electronic Art Award** with ARCOmadrid, the International Contemporary Art Fair.

The aim of this Award is to promote research, production, and exhibition of art linked to new technologies, or electronic art. Its final purpose is to favour the creation of technology-linked artworks, facilitate communication between technology manufacturers/creators and creative artists. A natural collaboration which will benefit and enrich both sides. A maximum of 15,000 euros is earmarked for the Award, which may be extended by jury decision. The decision on the winners is made by a Jury of prestigious specialists.

ARCO/BEEP Electronic Art Award

1. Description

Any artwork shown by a gallery at the 40th edition of ARCOmadrid, the International Contemporary Art Fair of Madrid (7-11 July, 2021), which involves significant use of new technologies, or electronic art, are eligible.

Artworks will be registered by handing in the registration form to a member of the Award's management team on July 7, 2021 in fair. The registration form is also available on the website of the award: <https://www.beepcollection.art/award>

The Award is given according to the Jury's decision.

The Jury shall determine the winner.

The winning artwork shall become part of the **.BEEP { Collection;}**.

The winner shall be announced on July 9, 2021.

Amount of the Award: a maximum of 15,000 euros, including taxes, is earmarked for the Award. The amount may be extended by jury decision.

In the event that part of the budget earmarked for the acquisition is left over, the Jury may decide to save this amount to be added to the budget of future editions, or award it to a second artwork, which shall be considered the runner-up.

2. Participation Requirements

Any artwork may participate that involves the significant use of new technologies, or electronic artworks, shown at ARCOmadrid_2021 and presented by a participating gallery.

Artworks will be registered by handing in the registration form to a member of the Award's management team on July 7, 2021 in fair. The registration form is also available on the website of the award: <https://www.beepcollection.art/award>

Registrations sent by e-mail, regular mail, or any other method shall not be accepted.

The registration must be presented in Spanish or in English. Any registration that fails to meet this requirement shall not be accepted. It is recommended to present bilingual Spanish/English versions, with the participant's approval.

Participating artworks must be registered and exhibited with their sales price, taxes included.

The decision to accept an artwork for competition shall be made by the Jury, and may not be appealed.

Accepting the Award involves ceding ownership of the artwork to the **.BEEP { Collection;}**.

3. Registration

3.1. Registration method

Artworks will be registered by handing in the registration form to a member of the Award's management team on July 7, 2021 in fair. The registration form is also available on the website of the award: <https://www.beepcollection.art/award>

3.2. Registration Form

The registration form should include the following information:

Title of the artwork.

Information on the gallery and the artist or group of collaborators.

Brief description of the artwork (maximum 50 words).

Sales price, taxes included.

If the artwork is documented on the internet, send the URL with the information.

3.3. Expanded Proposal

Participants may expand the information on their artwork, indicating on the form the URL of their websites. The expanded proposal, presented in the form of a website, should include the following essential elements:

Description of the artwork (maximum 500 words), explaining its central concept as well as the technological resources used.

Images of the artwork.

Biography of c.v. of the participant.

In designing a web-based proposal, participants should bear in mind that the Jury's time is limited. Therefore, maximum clarity and concision in the website's design are requested.

The development and hosting of this website shall be at the participant's expense.

4. Jury

Proposals shall be reviewed by a Jury comprising specialists in art and technologically-based art.

The Jury's Honorary President shall be Marie-France Veyrat, representing the **.BEEP { Collection;}**.

LaAgencia shall act as the Chair of the Jury.

5. Decision

The Jury shall meet on July 8, 2021 in the ARCOmadrid-IFEMA offices.

The Award shall be announced at ARCOmadrid_2021, the International Contemporary Art Fair, on July 8, 2021.

6. Winner

The winner shall be contacted by the Award's organisers before the announcement.

The BEEP Collection will pay the prize money within 30 natural days after the Jury's decision.

The Award shall be given to the winner or the winner's appointed legal representative.

7. Information and Queries

For any additional information or queries regarding the ARCOmadrid/BEEP Electronic Art Award, contact:

LaAgencia
Vicente Matallana

E-mail: ARCOmadrid-BEEP@laagencia.org

[Registering for the ARCO-BEEP Electronic Art Award implies acceptance of the present rules.](#)